

OFFICIAL JUDGING RUBRIC

| | 4 | 3 | 2 | 1 |
|-----------------------------|---|--|--|---|
| Presentation | This drink is visually appealing. You find yourself savoring its appearance prior to consumption. | The drink looks nice enough but does not have the wow factor. | The drink is purely utilitarian, no aesthetics whatsoever. | You find yourself hoping it tastes much better than it looks. |
| Taste | A delightful concoction. Provokes an involuntary "Aaaahh!" | Tastes good and you would like another one. | Tastes like fine, but you would pass on a refill. | You will need to bring the bottle to the table to prove it wasn't a plastic bottle from the back of a liquor store shelf. |
| Spirit Incorporation | The preparer has incorporated the vodka thoughtfully in a way that is novel and adds to the overall taste or presentation of the drink. | The preparer has incorporated vodka in a way that makes you want to drink vodka more seriously. Well, at least more regularly. | The preparer has incorporated vodka in a way that detracts from the overall taste, presentation of the drink, and vodka as a spirit. | The preparer has decided that vodka is just a lose-lose situation and has thrown it in there. There was no love for the vodka and it shows. |
| Vibe Check | Vodka is the IT girl of this drink. She is giving us everything in this drink, except a hangover... right? RIGHT?! | This drink is classy and meets the criteria, but there is just something missing from the perfect experience. | This drink is not the drink to convert you, but you could see yourself enjoying it more if there were some tweaks. | This drink is disrespectful to vodka. Don't ever let us see you holding a vodka bottle again. |

